

## Language Accessibility Advisory Committee Meeting Summary 02/28/2018

### Introduction:

- Hang welcomed everyone and called the LAAC meeting to order
- Whitney presented a previous meeting re-cap
- LAAC emails ([LAACinfo@saccounty.net](mailto:LAACinfo@saccounty.net)) will be monitored by Hang

### Questions/Comments:

- Group members shared what they are contributing to our roll out of the Voter's Choice Act
  - More voter education workshops
  - Help with translating material and checking for accuracy
- Discussed new outreach materials that have been created
  - Members of the LAAC really liked how the flyers were easy with a clear message
  - Bill inserts went out in the consolidated utility services mailing to around 300,000 people
- The second postcard has a rough draft and members thought our office's logo on it would be nice (or as a watermark)
- It is important to receive all the help possible in checking our work in the required languages
- Our office has created:
  - A Vote by Mail video
  - A Vote Center video
  - A Billboard
  - Slides being show on Metro Cable
- Discussed how back translation would probably be helpful with our material

### Future Agenda Topics:

- Feedback on the draft of the 2<sup>nd</sup> postcard can be emailed to our office
- If anyone knows of a Hmong or Tagalog speaker for upcoming workshops, please let us know

### Next Meeting:

Wednesday, March 28<sup>th</sup>, 6:00 PM, VRE Training Room