

Language Accessibility Advisory Committee Meeting Summary 02/13/2019

Introduction:

- Hang welcomed everyone and called the LAAC meeting to order
- Introductions around the table

Meeting Notes:

- Elena discussed her thesis on the VCA:
 - Older people vote and younger people do not; Voters who use the touch screen were motivated to come out due to political reasons; More women took her survey over men; The county was thanked for their work; Some voters loved the Voters Choice Act while others liked the Polling Place model; Research was conducted geographically equal; Hardly any turnout until the day before Election Day; Her survey was available in 7 other languages (3 were used – Spanish, Russian and Vietnamese)
- The next Primary Election our office conducts will be moved from June to March
- Senate District 1 Special Election – March 26th, 2019
 - 11 Day vote center opens March 16th; 2 other vote centers open March 23rd
 - Around 90,000 registered voters; Senate District 1 covers areas of Fair Oaks, Folsom, Gold River and Orangevale
- Statistics from the November 2018 Election:
 - 68% voter turnout with 94% of those voters voting the ballot we mailed them
 - 5% of voters went to vote in person at a vote center
 - 200,000 vote by mail envelopes were returned election night; 11,000 voters voted a CVR (500 from Sacramento State University vote center)
 - 38% returned their ballots at a drop box location; 34% returned their ballots by mail; 28% returned their ballots at a vote center location
- Return postage during elections is now paid
- Goals for LAAC committee:
 - Create partnerships with organizations in different languages
 - Try and reach ethnic media channels; finding small outlets and having community partners who can help build trust
 - Recommend large events within the community to our office
 - Help make messaging very clear and concise
 - Dial in on translated content
- Meetings will be bimonthly until August and on Wednesday nights

Next Meeting: April 10th, 2019 at 6:00 PM

Action Items			
<i>Subject</i>	<i>Assigned</i>	<i>Action</i>	<i>Completed</i>
Outreach Events	Hang	Send a summary of Outreach and Media	2/15/19
Lobby for Funding	Hang	Discuss with ROV the possibility of committee members lobbying for funding	2/14/19
Voter File Purge	Hang	Confirm with Registration Manager how often purges are done	
Voter Information	Hang	Provide English verbiage at the next LAAC to ensure message is clear & concise prior to translations	
Community Partnerships	ALL	Send community events to VRE - weekday and weekend events	
Ethnic Media	ALL	Send ethnic media channels/contacts to VRE	