

Sacramento County
Voting Accessibility Advisory Committee
Meeting Recap

January 9, 2018

6:00 p.m. to 7:00 p.m.

Sacramento County Voter Registration and Elections Office
7000 65th St., Suite A, Training Room
Sacramento

Handouts Provided:

Meeting Agenda; 11/28/17 Meeting Summary

Call to Order:

Committee Members in Attendance: Chair Courtney Bailey, Co-Chair Margaret Johnson, Charlie Johnson, Theresa Riviera, Richard Stanley, Charlene Jones, Don Tuttle, Nick Bloise, and Irene Capps.

Committee Members Not Present: Russell Rawlings, Marianne Knoy, Carol Moss, and Terry Shanz

Review of Previous Meeting's Recap and Action Items Results:

- No changes were requested to the 11/28/17 meeting notes.
- The VAAC meeting schedule through July with agenda items was sent to VAAC. There will not be a meeting in June.
- Courtney received the instructions on how to make a spreadsheet accessible for a screen reader from Margaret Johnson.
- The website should be updated this Friday with a new Google style map of confirmed Vote Center and Ballot Drop Off locations and hours. Updates will be done weekly. The format of the current data maps will stay the same and will not identify addresses.
- Courtney will continue to share outreach materials with the VAAC for review. Be aware that the turnaround time for comments is usually only a couple of days.
- The Elections Office will not be holding a separate Disabilities Community Public Consultation Meeting.

Agenda Items, Updates and Discussion Comments:

- The EAP will be updated every Friday starting next week. The delay is due to the EAP being translated into the additional new languages, Hmong and Punjabi.
- The draft EAP had 14 comments that have all been reviewed by the Registrar and Assistant Registrar. The amended draft EAP will be posted next week due to delays in language translations. They will be posted and open for public review for 14 days.
- The county has a \$100k budget for advertising and the Outreach Department asked for VAAC recommendations on the best way to reach target audiences and get the "best bang for your buck". Suggestions included PSA's in all required languages and ask for "earned media".
- The Elections Office is creating a video which will be a tour of a Vote Center. This will be available on YouTube. Actors wanted so volunteer if interested! Production is starting January 22nd.

- The Secretary of State's office is creating videos that include an introduction to the Voter's Choice Act (already available), Conditional Voter Registration, Remote Accessible Vote by Mail, and Updating Your Registration and Signature.
- The new language requirements came out from the SOS and Sacramento County will be adding Hmong and Punjabi and removing Japanese and Hindi. To recap, Sacramento County's state languages will now include: Vietnamese, Korean, Tagalog, Hmong, and Punjabi. Our Federal languages will still be Spanish and Chinese.
- The SOS will be posting on their website a tool kit for language communities to use.
- The county will be translating some VCA materials in all 7 languages.
- Suggestion to contact a PR firm or media consultant and perhaps it can be done pro-bono.

Action Items:

- Schedule the April meeting at the Arden Arcade Library and the May 29th meeting at a Vote Center.
- Check to see if our website font can be increased 2 points larger.
- Send email to the VAAC about video production volunteers, mock-up of VC locations and the November meeting notes.