

Sacramento County Voting Accessibility Advisory Committee

Meeting Recap

August 28th, 2018

6:00 p.m. to 7:15 p.m.

7000 65th St., Suite A., Training Room

Handouts Provided:

Meeting Agenda, Meeting Summary from 7/24/18

Call to Order:

Committee Members in Attendance: Co-Chair Courtney Bailey, Co-Chair Margaret Johnson, Nick Bloise and Theresa Riviera

Committee Members Not Present: Russell Rawlings, Irene Capps, Carol Moss, Charlene Jones, Charlie Johnson, Terry Schanz, Carly Smith, Marianne Knoy and Don Tuttle

Review of Previous Meeting's Recap and Action Items Results:

- No corrections requested to 7/24/18 meeting notes.
- Courtney emailed out the results map, advertising and outreach events done for the June election, voter postcards and budget information.

Agenda Items, Updates and Discussion Comments:

- Announced we have a new interim Registrar of Voters
 - Donna Allred – County Clerk/Recorder
- Interviews are being held this week for the Registrar of Voters position and now the Assistant Registrar of Voters position is also open
 - Members voiced their concerns about having neither of these positions filled right before an election
- The office was unable to find a vote center in Mather
- In 2019...
 - We want to use that time to figure out something with Isleton
 - Also, no postage will be needed for future elections
- Margaret would like to have more people in attendance before discussing the Secretary of State (SOS) VCA debrief
 - They discussed public education, vote center experience, community collaborations, and also broke into small groups to discuss these topics
- We want to improve our messaging for vote centers, drop boxes and conditional voter registration
 - Also want to promote and encourage people to vote early!
- Discussed adopting a vote center – have food, a band, etc. to encourage people to come out and vote
 - Are there legal issues surrounding this? Some people can misconstrue the message being sent
 - SOS should be coming out with guidelines on this soon
 - Daniella with ARI was interested in this
- Curiosity on how we can improve LAAC's and VAAC's?

- The group was curious on the response from Raley's and Bel Air?
 - The office will be using a few of them but with the June election staff at the stores complained that voters dropping off ballots were asking them voting questions
 - How about using the following as drop off locations as well: Nugget, Sprouts, Co-Op, or Trader Joe's (Can be a 2019 goal to reach out to them)
- Nick pointed out it may cost efficient to do an email blast of the postcard to everyone in our voter file with an email
- Also important to do a blast on next door with important deadlines
 - Do multiple posts of dates that are important rather than one post with a list of dates
- It was asked of Courtney to see if SOS is going to be having signs at all the locations of vote centers with hours they are open
 - Our office was planning on doing this, but we will double check with SOS so duplicate efforts are not made
- Daniella from ARI offered help with languages for free, they have 11 languages total
 - Translation or proofreading

Action Items:

- Send out information from Secretary of State VCA debrief
- Find out what the budget for the June election was for outreach and advertisement
- Come up with an accessible vote by mail flyer
- Send out most recent copy of voter postcard for feedback

Future Meetings:

September 25th & December 11th